

ZACHARY BUTLER

Producer/Editor

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🌐 ctrlz.cc

SOCIAL

in zachary-butler

PROFILE

Creative Producer and Editor with 10+ years of experience in digital video creation, specializing in post-production. Proven track record of delivering high-quality content for major brands and educational institutions.

EXPERIENCE

FOUNDER / PRODUCER

2025 - Present | Lesson Zero Studio | Laramie, WY

- Founded an edtech-focused video marketing studio serving B2B SaaS and education technology clients
- End-to-end production ownership: scoping projects, casting talent (managed audition pipeline via Calendly/Zoom), directing, shooting (Sony A7SII, Nikon Z-series), color grading in Premiere Pro, and final delivery
- Produced commercial content for clients including Zembla (online quiz bowl platform) — handled full pipeline from casting through final color grade targeting brand-specific aesthetic
- Built brand identity, website (lessonzero.studio), and business infrastructure from scratch including client-facing workflows and digital asset management

INSTRUCTIONAL MEDIA PRODUCER

2021 - 2025 | Cornell University

- Collaborate with faculty and instructional designers to concept, shoot, and edit documentary-style videos about the student experience at Cornell
- Manage and track digital assets on media server to distribute across university departments
- Train student workers in video production and editing
- Achieved 5x increase in views and 2x increase in subscribers for department YouTube channel

EDITOR

2017 - 2020 | FBE, INC

- Edited 2-3 videos per week averaging 1-2 million views for the REACT and REPLAY YouTube channels
- Finalized episodes with sound mix, color correction, and graphics
- Developed and implemented new workflows for editors and assistant editors to improve department efficiency

SKILLS

Technical Proficiency

- ▶ Adobe Premiere Pro
- ▶ Adobe After Effects
- ▶ Adobe Photoshop
- ▶ Adobe Audition
- ▶ DaVinci Resolve
- ▶ Frame.io
- ▶ Google Suite

Core Competencies

- ▶ Video Editing & Post-Production
- ▶ Sound Mixing & Color Correction
- ▶ Creative Problem Solving
- ▶ Collaborative Production
- ▶ Digital Asset Management
- ▶ Workflow Optimization

EDITOR

2015 - 2017 | DEFY Media

- Edited videos for DEFY MEDIA brands including Smosh, Warp Zone, and Clevver TV
- Specialized in branded content for major clients including Google, Sony, Kellogg's, and Blizzard Entertainment
- Collaborated with producers to incorporate notes from clients, producers, and executives

ADJUNCT INSTRUCTOR

2010 - 2013 | University of Montevallo

- Taught three courses per semester as sole instructor, including first-year composition (100-level) and literature survey courses (200-level), with class sizes of 24-30 students
- Designed syllabi, assignments, and assessments independently for all courses, including a special topics course on time travel in literature and film
- Guided students through iterative writing processes with emphasis on revision, feedback, and developing critical thinking skills

PRODUCER/EDITOR - FREELANCE

2013 - 2024 | Various Clients

- **Burning Sofa** - Podcast and social media video production
- **Wizards of the Coast** - Edited videos for Magic: The Gathering channel
- **Caltech** - Faculty video bios, fundraising videos, and social media content
- **Documentary Feature** - Produced, directed, and edited documentary feature; winner of Audience Choice at San Francisco Black Film Festival
- **Lemonlight** - Edited digital advertisements for Zircon hardware

EDUCATION

MASTER OF ARTS

2008 - 2010 | University of Wisconsin-Milwaukee
Film, Television, and New Media Studies

BACHELOR OF ARTS

2004 - 2008 | University of Montevallo
English Literature